Who We Are

The Autism Society of Southeastern Wisconsin supports people with autism spectrum disorder, their families, professionals and others by sharing information, supporting research, providing networking opportunities and promoting awareness through education and training.

We strive to increase public awareness about the day-to-day issues faced by people on the spectrum including advocating for appropriate services for individuals (both children and adults). The need for effective and reliable support programs and services for those that are affected by autism is growing every year.

Why The Need For Services

According to a study released by the Centers for Disease Control and Prevention in 2020, 1 in 54 are still being identified as having an autism spectrum disorder.

All of the money we earn through contributed or earned revenue sources stays in our community to help fulfill our mission of improving the lives of all that are affected by autism.

Family Programs

Our family programs provide a sense of community and support. They offer a chance to connect and interact with other families that understand in a judgment free zone.

Caregiver/Educator Programs

We serve as a resource in the community to caregivers, educators and any touched by autism personally or professionally through a variety of programs, workshops and events that provide helpful information and education.

Spectrum Adult Programs

Adults on the Spectrum need support, friendship and camaraderie just like everyone else. Our program goals include providing support and a conduit for making connections through various event activities.

Teen Programs

Helping autistic teens learn about the many changes that they have going on, how to meet their ever-changing needs and become more socially aware of others is what our teen focused events are all about. Our teen programs are designed to provide a forum to help make friends and create long-term relationships.

Children’s Programs

Our children’s programs and events provide a supported environment with the goal of allowing children a chance to comfortably learn how to interact with their peers. These events offer children with autism an opportunity to make connections, friends and get used to visiting new places in the community.
Mission Statement: The Autism Society of Southeastern Wisconsin’s mission is to improve the lives of all affected by Autism. We serve as the primary Autism resource for Milwaukee, Waukesha, Racine, Kenosha, Dodge, Jefferson, Ozaukee, Walworth and Washington Counties.

### Wisconsin Autism Society Affiliates

<table>
<thead>
<tr>
<th>Affiliate</th>
<th>Population</th>
<th>Percent of WI Population Served</th>
</tr>
</thead>
<tbody>
<tr>
<td>Autism Society of Greater WI</td>
<td>433,692</td>
<td>7.4% (44.8% Total)</td>
</tr>
<tr>
<td>Autism Society of Greater WI West Central Region</td>
<td>538,486</td>
<td>9.2%</td>
</tr>
<tr>
<td>Autism Society of Central WI</td>
<td>439,312</td>
<td>7.5%</td>
</tr>
<tr>
<td>Autism Society of the Fox Valley</td>
<td>539,229</td>
<td>9.3%</td>
</tr>
<tr>
<td>Autism Society of Northeast WI</td>
<td>392,572</td>
<td>6.7%</td>
</tr>
<tr>
<td>Autism Society of the Lakeshore</td>
<td>267,468</td>
<td>4.6%</td>
</tr>
<tr>
<td>Autism Society of Southeast Central WI</td>
<td>994,148</td>
<td>17.1%</td>
</tr>
<tr>
<td>Autism Society of Southeastern WI</td>
<td>2,217,527</td>
<td>38.1%</td>
</tr>
</tbody>
</table>

Population data based on US Census 2019 Estimates
...in 2019 we raised $821,480 in revenue to support our many programs and services that are provided to our communities that need them. We are very proud that approximately 80 cents of every dollar was spent on our programs. Together we work to improve the lives of those affected by autism.
We continue to strive toward improving the quality of life of everyone affected by autism. With the new 2020 diagnostic rate at 1 in 54, we must continue to accommodate the pressing need for support and programs for people on the spectrum, their families and the community across the lifespan. Together we can make a difference in your community.

Because of Your Support...

...over 8,593 individuals within our community are served every year by the programs and services of the Autism Society of SE Wisconsin. 100 percent of your donation stays in our community and 80 cents of every dollar directly supports a program or service. That’s why your generous contributions matter! Together we provide support to help individuals with autism achieve their quality of life goals.

Testimonials

"Events like the A-Team Fun Walk are a great way for the autism community to get together and participate in things we don’t normally get to do. Being able to meet with vendors, receive safety instruction and find new resources is important. The sensory, activity and safety areas can help families learn what can benefit their child and it is a place for the kids to have fun. We are lucky to have this support system in our community."
- April Gardner

"As an adult on the spectrum it can be really hard to find a place where you can just be yourself and find others that share your common interests. It can be really intimidating to learn social skills and be comfortable in social interactions. The adults on the spectrum group allows me to be with others that have the same challenges and that helps me feel better about myself."
- Sarah Russell
Celebrate Differences
Inclusion begins with acceptance

The Autism Society of Southeastern Wisconsin’s 2021 annual Autism Gala is different this year because of COVID-19. We have held a Gala for over 30 years, and on Saturday, April 17, 2021, we will be throwing an UnGala to keep the tradition alive! This virtual event includes highlights of what we have been doing to serve the needs of the community during this difficult time and a watch party for the feature film: The Reason I Jump, based on the bestselling book by Naoki Higashida. This immersive film explores the experiences of nonspeaking autistic people around the world.

The night also includes an online auction and interactive chat opportunities for attendees.

Café Hollander restaurants are partnering to provide Lowlands On The Go food options for the UnGala, with 15 percent of evening sales benefiting the Autism Society SE WI.

Your support allows us to continue to provide programs and services that help break down barriers, educate the community, understand and celebrate the spectrum!

Visit www.assew.org/ungala-2021 to learn more about sponsoring this event!
## Board of Directors & Staff

**Executive Committee:**  
President: Amy Van Hecke, Ph.D.  
Marquette University  
Vice President: Howard Miller  
Retired Financial Executive  
Treasurer: Ryan Michalski  
KPMG  
Secretary: Julie Arens  
Racine Unified School District  
Executive Director: Emily Levine

**Directors:**  
Nathan Abrahamson  
US Bank  
Kelly Backes  
Milliman  
Mark Cychaniak  
ServiceMaster Recovery  
Rosemary Gardner  
Lakeland School  
Rebecca “Riv” Goldman  
Rockwell Automation Retiree  
Matthew Griffin  
Johnsson Controls Inc.  
Erin Miller  
People First Wisconsin  
Andrea Nelson  
Unisource Insurance  
Susan Schoenfeld  
Leaders Institute  
Kevin Scholz  
Advanced Hires  
Dawn Schwartz  
ADX Creative  
Dr. Cheryl Serb  
ProHealth Medical Group  
Cescilly Smith-Jenkins, Ph.D.  
Ascension Wisconsin  
Rick Wetzel  
Faye’s  
Jacqueline Wheeler  
Wheeler Professional Practice Group

**Director Emeritus**  
Patti Meerschaert  
Community Volunteer

**Staff:**  
Emily Levine  
Executive Director  
Rechelle Chaffee  
Development & Marketing Director  
Lisa Haasch  
Senior Marketing Coordinator  
Daysi Jimenez  
Information & Referral Coordinator/Spanish  
Chris Krasovich  
Senior Communications Coordinator  
Sue LeBuhn  
Volunteer Coordinator  
Dana Wurzburger  
Information & Referral Coordinator

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### SPONSORSHIP BENEFITS

<table>
<thead>
<tr>
<th></th>
<th>VIP $5,000</th>
<th>GOLDEN TICKET $2,500</th>
<th>POPCORN PARTNER $1,000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Reserved chat room for ten at event, with signage</strong></td>
<td>⭐️</td>
<td>⭐️</td>
<td>⭐️</td>
</tr>
<tr>
<td><strong>Recognition in online Gala program reaching 300</strong></td>
<td>⭐️</td>
<td>⭐️ plus logo</td>
<td>⭐️</td>
</tr>
<tr>
<td><strong>Recognition on ASSEW.org website reaching 5,000</strong></td>
<td>⭐️</td>
<td>⭐️ logo + link</td>
<td>⭐️ listing</td>
</tr>
<tr>
<td><strong>Recognition on electronic scrolling presentation running at end of evening reaching 300</strong></td>
<td>⭐️</td>
<td>⭐️ logo 1x</td>
<td>⭐️ listing 1x</td>
</tr>
<tr>
<td><strong>Recognition in all pre and post event email communications, media alerts and website updates, multiple touches reaching over 4,000</strong></td>
<td>⭐️</td>
<td>⭐️ logo + link 2x</td>
<td>⭐️ logo 2x</td>
</tr>
<tr>
<td><strong>Full page advertisement in online event program reaching 500</strong></td>
<td>⭐️</td>
<td>⭐️</td>
<td></td>
</tr>
<tr>
<td><strong>Verbal mention by MC during event reaching 300</strong></td>
<td>⭐️</td>
<td>⭐️</td>
<td></td>
</tr>
<tr>
<td><strong>Name/Logo on event invitation reaching 4,825 (must be confirmed by April 1, 2021)</strong></td>
<td>⭐️</td>
<td>⭐️</td>
<td></td>
</tr>
<tr>
<td><strong>Special Sponsor Popcorn Party Pack (includes alcohol/non-alcohol beverage options)</strong></td>
<td>6</td>
<td>4</td>
<td>2</td>
</tr>
</tbody>
</table>

**TOTAL BRAND IMPRESSIONS**  
19,235  
9,910  
5,610

Sponsorship Due Dates: VIP Premiere by 4/1/21, Golden Ticket and Popcorn Partner by 4/12/21
VIP PREMIERE - $5,000 • BENEFITS INCLUDE:
⭐ One chat room for ten guests at top of event viewing party
⭐ MC mentions/organization highlight during event
⭐ Your commercial to be played during event
⭐ Name / Logo on various emailed and printed materials (including full-page ad in online program book)
⭐ Logo / link on ASSEW.org website
⭐ Name / Logo on cover of online program book
⭐ Name / Logo displayed on chat room
⭐ Six Sponsor Popcorn Party Packs delivered to you and your guests

GOLDEN TICKET - $2,500 • BENEFITS INCLUDE:
⭐ One chat room for ten guests
⭐ Your commercial to be played before or during event
⭐ Name / Logo in online program book
⭐ Logo on ASSEW.org website
⭐ Name / Logo displayed on chat room
⭐ Name / Logo on various emailed and printed materials created for the event (two)
⭐ Four Sponsor Popcorn Party Packs delivered to you and your guests

POPCORN PARTNER - $1,000 • BENEFITS INCLUDE:
⭐ One chat room for ten guests
⭐ Name in online program book and listed on ASSEW.org website
⭐ Logo displayed on chat room
⭐ Two Sponsor Popcorn Party Packs delivered to you and a guest

Visit www.assew.org/ungala-2021 to sign up to sponsor this event!

SPONSORSHIP LEVELS
# Sponsor Authorization

**SPONSOR/COMPANY NAME:** _____________________________________________________________________________  
(As you want it to appear on invitation and signage)  
**Address:** _______________________________________________________________________________________________  
**Phone:** ________________________________________________________________________________________________  
**Email:** _________________________________________________________________________________________________  
**Contact Name and Title:** ___________________________________________________________________________________  
**Date:** __________________________________________________________________________________________________  
**Signature:** _____________________________________________________________________________________________  

## Payment

**PAY BY CREDIT CARD:**  
- Mastercard  
- Visa  

**Name on Card:** ____________________________________________  
**Card #** ___________________________________________________  
**Expiration Date:** __________________________  **CVC#**_________________________  

**PAY BY CHECK:** Make checks payable to Autism Society SE WI  

**PLEASE RETURN FORM AND PAYMENT TO:**  
Autism Society of Southeastern WI, Attn: Rechelle Chaffee, 3720 N. 124th Street, Suite O, Wauwatosa, WI 53222  

Please call 414.988.1267 or email the Autism Society (rechelle@assew.org) with any questions.  

*Visit [www.assew.org/ungala-2021](http://www.assew.org/ungala-2021) to sign up to sponsor this event online!*  

We want to acknowledge your donation!  

Please forward a logo of your organization (.png or .jpeg file) for us to use in our auction materials via email to lisa@assew.org
The A-Team A-Mazing Challenge is a new and exciting program that is designed to educate and entertain in a fun and interactive way in your own safe space! All ages are welcome, and you can play as an individual or as part of a team with up to five participants per team.

WHAT: The A-Mazing Challenge is a scavenger hunt type challenge designed to educate and entertain in a fun and interactive way.

WHEN: June-August 2021 Theme: Staying Active
October-December 2021 Theme: Making Connections

WHERE: Most missions can be completed at home, in your community or in the great outdoors, at your own pace in your own safe space!

WHY: Stay active and learn more about autism, support services/partners and your community!

HOW:
1. Join the game using the GooseChase app on your smart phone or device by entering a provided game code.
2. Complete missions to earn points! Mission completion may require a text response, photo/video evidence, or GPS location check-in.
3. Track opponents and your progress using the app's activity feed as rankings are automatically updated.
4. Achieve GLORY as you work your way to the top of the leaderboard! The team with the most points will a FAMILY FUN BASKET filled with goodies!

WHO: The 2021 A-Mazing Challenge program is for everyone who wants to learn, connect and be a part of our autism community.

The missions designed around the interactive zones from the 2019 A-Team Fun Walk will keep you active, challenge you to complete creative projects, teach you more about autism and your community, educate you about safety, inform you about available resources, provide volunteer opportunities in your community, help you establish healthy eating habits, and encourage you to try new things, and see new places all while having FUN in the process! Go to assew.org/amazingchallenge for more information.
Support the 2021 A-Team A-Mazing Challenge

June-August 2021 Theme: Staying Active
October-December 2021 Theme: Making Connections

This is an excellent opportunity to connect with our autism families and the community.

Sponsors have an opportunity to have a presence in the A-Mazing Challenge Booth at the A-Team Fun Walk this year!

Watch our video and learn more about the A-Mazing Challenge: asew.org/amazingchallenge

**Sponsorship Levels**

**HONORS $500**
- Presence at the A-Mazing Challenge Booth at the 2021 A-Team Fun Walk.
- Mention in marketing materials for the upcoming 2021 A-Mazing Challenges.

**BRANDED MISSION $1,000**
- Presence at the A-Mazing Challenge Booth at the 2021 A-Team Fun Walk.
- Mention in marketing materials for the upcoming 2021 A-Mazing Challenges.
- Branded mission in our 2021 A-Mazing Challenges that will direct participants to your product or service to learn more. This is an opportunity to really connect with our members and teach them more about your organization through a carefully crafted mission.
A-Mazing Challenges 2021

June-August 2021 Theme: Staying Active

October-December 2021 Theme: Making Connections

Sponsorship Options:

_____ $500 (per challenge) - **HONORS LEVEL** (Booth/Marketing Materials)

_____ $1,000 (per challenge) - **BRANDED MISSION LEVEL** (Booth/Marketing Materials/Branded Mission)

Name: ________________________________________________________________

Company Name: ___________________________________________________________________________________________________

Address: ____________________________________________________________________________________________________________

Phone: _____________________________________________________________________________________________________________

Email: _____________________________________________________________________________________________________________

PLEASE RETURN TO:
Autism Society of Southeastern Wisconsin
Attn: Rechelle Chaffee
3720 N. 124th Street, Suite O
Wauwatosa, WI 53222

Sign up to sponsor the A-Mazing Challenge online at [www.assew.org/sponsorship-opportunities](http://www.assew.org/sponsorship-opportunities)

**Sponsorship Due Dates:** Staying Active Challenge by 5/1/21, Making Connections Challenge by 8/1/21

Please call 414.988.1267 or email the Autism Society (rechelle@assew.org) with any questions.

The Autism Society of SE WI is a 501(c)(3) non-profit organization, Tax ID 39-1708201

THANK YOU FOR YOUR SUPPORT!
SuperStars Camp is a multidisciplinary performing arts camp that is typically offered in-person but has been modified to provide virtual camps in 2020 and 2021 due to COVID-19.

The camps include:
- Music & Songs
- Arts & Crafts
- Puppet Time
- Social Skills with Ms. Julie
- Movement Activities/Dancing
- Story Time
- Special Guests
- & more!

Watch the SuperStars Camp video to learn more: asew.org/sscampvideo

Become a SuperStars Camp Sponsor!
Contact rechelle@assew.org or call 414.988.1267 for more information.
A-TEAM FUN WALK FOR AUTISM is a family friendly event where dedicated walkers, volunteers and sponsors raise money to help the Autism Society SE WI continue to provide programs, services and support within your community. As one of the largest autism family gatherings in the state, it’s also an amazing experience filled with activities, entertainment and the celebration of coming together to change the future for everyone affected by autism.

A-funtastic event filled with smiles!

Check out our video!  https://assew.org/ateamvideo
### WHEN YOU SPONSOR THE A-TEAM FUN WALK FOR AUTISM

<table>
<thead>
<tr>
<th>..YOU IMPROVE LIVES</th>
<th>..YOU SUPPORT AUTISM EDUCATION &amp; RESEARCH</th>
<th>..YOU CONNECT COMMUNITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Our support groups, workshops, community rehearsal programs, presentations and parent-to-parent forums help families maximize their quality of life with dignity, inclusion, opportunity and success.</td>
<td>Our transition series T.R.A.I.L.S. Program provides specific education for families preparing for the transition from community to school. Free webinars provide instruction, education and training to help individuals on the spectrum get and keep a job and a portion of all A-Team Fun Walk proceeds go directly to fund local research programs.</td>
<td>We are uniquely positioned in the nine counties we serve to continually advocate and drive community awareness through programs like Insights For Educators, Change Champions and more. By staying connected to the community, we serve as an invaluable resource connecting family &amp; community together through tools like our free Resource Guide and help line.</td>
</tr>
</tbody>
</table>

### A TEAM FUN WALK FOR AUTISM

Dylan’s 2-Mile Run/Walk has been a highlight in the community for 18 years. The A-Team Fun Walk for Autism will now replace Dylan’s Run but we are still anticipating thousands of walkers, runners, and volunteers to participate in promoting autism awareness, raise funds for research, fund programs for our community, and support the mission of the Autism Society of Southeastern Wisconsin. The 1.35 mile walk in Greenfield Park is the perfect activity for runners and walkers, individuals, families, and teams! Participants and volunteers receive free breakfast as well as admission to the various activities planned throughout the event.
...YOU SUPPORT A BETTER COMMUNITY

This event will give children and adults with developmental disabilities including Autism Spectrum Disorder (ASD), their families, caregivers and neighbors the opportunity to find reliable information and resources and meet local first responders and other health and safety community partners. All of this is wrapped up in a fun, family-friendly setting.

...YOU HELP SAVE LIVES

Did you know that research shows that individuals with developmental disabilities are seven times more likely to have an encounter with law enforcement? Help us provide families with the tools they need to be prepared. According to a 2012 study in Pediatrics, 49 percent of children with ASD tend to wander or bolt from safe settings. Individuals with ASD are often attracted to water, yet have little to no sense of danger. Drowning is a leading cause of death in children with ASD*. Help us help families make connections to valuable resources and information to keep their families safe and sound.

Our Safe & Sound program includes not only this amazing Safety Zone area at A-Team Fun Walk but it also brings the First Responder Autism Awareness Training program to the counties we serve. This training includes an informal discussion provided by First Responders to help prepare families for encounters with first responders and instruct them on what they can do in emergency situations and a specialized education and training day for first responders.


We have provided 34 Safe & Sound training sessions and reached over 1,220 first-responders including police officers, EMTs and firefighters in the past three years with our Safe and Sound Program.
GOAL OF VIP ZONE:

This guaranteed place in the shade is dedicated to celebrating outstanding teams that meet a set financial goal for the day. This zone is all about relationship building not only with teams who have supported the event but also to inspire and encourage new individuals to begin to engage and do more for the autism community.

GOAL OF CREATIVE ZONE:

Encourage and celebrate the unique qualities that make you special. Be different. Express your creative side with art, song and dance. This area will feature various activities including a one of a kind Make Your Mark Mural. Participants will create a collaborative mural on the “walls”. Images and ideas will reflect individual expression. The theme of the mural will be “AUTISM IS...” Participants will help us celebrate the uniqueness of autism and share a personal glimpse into their individual journeys including their strengths as well as share some of the struggles. The mural will become a traveling art show to be featured at events, resource fairs, local schools/businesses, etc.

Teen scene (included in Creative Zone area)
This zone features a space that has interests of teens and will feature unique activities tailored to their interests.
### WHEN YOU SPONSOR THE ACTIVE ZONE

**GOAL OF ACTIVE ZONE:**

Keeping Kids Moving is an important part of helping young people on the spectrum and those with other disabilities learn to enjoy activities like their peers. This interactive space will feature opportunities to get moving or if you need a moment to re-center visit the Quiet Zone which will be included nearby.

### WHEN YOU SPONSOR THE YUMMY ZONE

**GOAL OF ACTIVE ZONE:**

Refresh, refuel and enjoy. Nothing brings people together like food!

### WHEN YOU SPONSOR THE LEARNING (ROUTE) ZONE

**GOAL OF LEARNING ZONE:**

Provide a place at the event for all attendee’s to be able to find useful, relevant information, resources and make connections with community partners that provide services that our community needs.
## SPONSORSHIP BENEFITS & LEVELS

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>IMPRESSIONS</th>
<th>PLATINUM $15K-$20K</th>
<th>GOLD $7,000</th>
<th>SILVER $5,000</th>
<th>BRONZE $2,500</th>
<th>GENERAL $1,500</th>
<th>ROUTE $500-$300</th>
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</thead>
<tbody>
<tr>
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<td>logo &amp; link</td>
<td>logo &amp; link</td>
<td>name</td>
<td>name</td>
<td></td>
</tr>
<tr>
<td>Radio remote MC verbal mentions (2 hours)</td>
<td>1,500 each</td>
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<td>1X</td>
<td>1X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Name/logo on shirt</td>
<td>500</td>
<td>logo</td>
<td>logo</td>
<td>logo</td>
<td>logo</td>
<td>name</td>
<td></td>
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<td>Signage at start and end lines</td>
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<td>logo</td>
<td>logo</td>
<td>name</td>
<td>name</td>
<td>name</td>
</tr>
<tr>
<td>Signage on stage</td>
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<td>logo</td>
<td>logo</td>
<td>Band sponsor only</td>
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<td>Band sponsor only</td>
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<tr>
<td>Website</td>
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<td>Display space at event</td>
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<td>yes</td>
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<td>name</td>
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<td>5,769 (each)</td>
<td>5X</td>
<td>3X</td>
<td>2X</td>
<td>1X</td>
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<td>Email communications</td>
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<td>2X logo &amp; link</td>
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<tr>
<td>Signage at event gathering space</td>
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<td>logo</td>
<td>logo</td>
<td>name</td>
<td>name</td>
<td>name</td>
</tr>
</tbody>
</table>

| TOTAL BRAND IMPRESSIONS | 65,668 | 47,677 | 36,995 | 31,186 | 23,233 | 22,733 |

Please sign up to sponsor A-Team Fun Walk by August 1, 2021 for full benefits!
# SPONSORSHIP COMMITMENT FORM

## A-TEAM SPONSORSHIP LEVEL:

**PLATINUM** $15K - $20K
- Safety Zone
- VIP Zone

**GOLD** $7,000
- Safety Zone
- Active Zone

**SILVER** $5,000
- Safety Zone
- Creative Zone

**BRONZE** $2,500
- General Event
- Band

**ROUTE**
- General ($1,500)
- Profit ($500)
- Non-Profit ($300)

## SPONSOR AUTHORIZATION:

Sponsor/Company Name ________________________________  
(As you want it to appear on invitation & signage)

Phone ________________________________

Address ________________________________

Contact Name & Title ________________________________

Email ________________________________  Signature ________________________________

Date ________________________________

**NOTE:** Please send your company logo in jpeg format to lisa@assew.org for use in marketing materials for the event.

## PAYMENT:

**TO PAY BY CREDIT CARD:**

- [ ] VISA  [ ] MASTERCARD  Name on Card ________________________________

  Card # ________________________________  CSC Code _________  Exp. Date _________

**TO PAY BY CHECK:** Please make checks payment to Autism Society SE WI

### PLEASE RETURN COMPLETED FORM AND PAYMENT BY AUGUST 1, 2021 FOR FULL BENEFITS!

Email: rechelle@assew.org  
Mail: Autism Society of SE WI, 3720 North 124th Street, Suite O, Wauwatosa, WI 53222

Please call 414.988.1267 or email rechelle@assew.org with any questions.
The iCan Shine Bike Camp is a week-long event that teaches riders with a variety of disabilities to ride a two-wheel bike confidently on their own. This is done using a fleet of specialized bicycles owned by iCan Shine. Over the course of the five-day camp, the adapted bikes are adjusted to gradually introduce more instability in an effort to challenge riders at their own individual pace. Throughout the entire process, the riders and their volunteers grow together through the smiles and tears that these challenges bring. After many hours of laughter and learning, the week concludes with a touching and inspiring award ceremony.

Thanks to your support, approximately 80% of riders can consistently and independently ride a two-wheel bike by the end of the week-long camp!

Testimonials
This experience was amazing as a volunteer to be able to help these kids (especially my little guy Will). I am so blessed to have been part of such a wonderful organization. I would love to be able to help out again! ~Maiana Stark

This was a great experience. Our daughter had been trying to ride a two-wheel bike for years but was too anxious. She left with confidence and techniques to allow her to overcome her fears. She now, four days later, can get on her bike and pedal away completely unassisted. And she can keep riding for 20+ minutes without stopping. We can't wait to go on family bike rides this summer. Thanks so much for making this happen! ~Jamie Westfahl

It was amazing to watch these kids go through the progression from being afraid to being out on a bike. ~David Korducki
## iCAN BIKE CAMP SPONSORSHIP LEVELS AND BENEFITS:

<table>
<thead>
<tr>
<th>SPONSORSHIP BENEFITS</th>
<th>Big Wheel $15,000</th>
<th>Spokes Person $5,000</th>
<th>Pedal Pusher $2,500</th>
<th>In Kind*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Display table at event for your organization with signage reaching 300</td>
<td>✭</td>
<td>✭</td>
<td>✭ plus logo</td>
<td>✭ logo + link</td>
</tr>
<tr>
<td>Recognition in printed brochure reaching 550</td>
<td>✭ plus logo</td>
<td>✭ plus logo</td>
<td>✭ logo</td>
<td>✭ logo</td>
</tr>
<tr>
<td>Recognition on ASSEW.org website reaching 5,000</td>
<td>✭ logo + link</td>
<td>✭ logo + link</td>
<td>✭ logo</td>
<td>✭ logo</td>
</tr>
<tr>
<td>Recognition on electronic scrolling presentation running daily at camp reaching 150</td>
<td>✭ logo 2x</td>
<td>✭ logo 1x</td>
<td>✭ logo 1x</td>
<td>✭ logo 1x</td>
</tr>
<tr>
<td>Recognition in select event email communications and website updates, multiple touches reaching 4,000. Social Media channels: 3,048</td>
<td>✭ logo + link 2x</td>
<td>✭ logo + link 1x</td>
<td>✭ logo 1x</td>
<td>✭ listing 1x</td>
</tr>
<tr>
<td>Recognition on venue signage (print)</td>
<td>✭ logo</td>
<td>✭ logo</td>
<td>✭ logo</td>
<td>✭ logo</td>
</tr>
<tr>
<td>Verbal mention at camp during award day reaching 150</td>
<td>✭</td>
<td>✭</td>
<td>✭</td>
<td>✭ logo</td>
</tr>
<tr>
<td>Name/Logo on event postcard for riders, volunteers &amp; the community (print/email) reaching 300 (mailing April 1st)</td>
<td>✭ plus logo</td>
<td>✭ plus logo</td>
<td>✭ plus logo</td>
<td>✭ plus logo</td>
</tr>
<tr>
<td>Name /Logo on Rider &amp; Volunteer t-shirts reaching 300</td>
<td>✭ plus logo</td>
<td>✭ plus logo</td>
<td>✭ listing</td>
<td>✭ listing</td>
</tr>
</tbody>
</table>

**TOTAL BRAND IMPRESSIONS** 18,048 13,048 10,000 5,000

**BIKE SPONSOR $5,000**
New this year!
One of the keys to a successful rider is continuing to ride after the camp is over. The bike sponsor helps us provide support to families in need that require financial assistance to purchase a bike for their rider after camp is over. Comes with all the benefits of the Spokes Person level sponsorship.

**HELMET SPONSOR $1,000**
Recognition through event communications, ASSEW.org website and social media pages, plus signage at the event. Verbal mention at bike camp award day celebration. Inclusion in press release.

**T-SHIRT SPONSOR $1,000**
Recognition through event communication, ASSEW.org website and social media pages, plus name printed on t-shirts for riders and volunteers.

*In Kind Note: Additional benefits based on value of giving

**Sign up to sponsor iCan Bike Camp by May 15, 2021 to receive full benefits!**
2021 iCan Bike Camp Sponsor Levels

$15,000 - Big Wheel
$5,000 - Spokes Person
$2,500 - Pedal Pusher
$5,000 - Bike Sponsor
$1,000 - Helmet Sponsor
$1,000 - T-Shirt Sponsor

Sponsor Authorization

SPONSOR/COMPANY NAME: _____________________________________________________________________________
(As you want it to appear on Marketing Materials)
Address: _______________________________________________________________________________________________
Phone: ________________________________________________________________________________________________
Email: _________________________________________________________________________________________________
Contact Name and Title: ___________________________________________________________________________________
Date: __________________________________________________________________________________________________
Signature: _____________________________________________________________________________________________

Payment

PAY BY CREDIT CARD: □ Mastercard □ Visa

Name on Card: __________________________________________________________
Card #: _______________________________________________________________
Expiration Date: __________________________ CVC#_________________________

PAY BY CHECK: Make checks payable to Autism Society SE WI

PLEASE RETURN FORM AND PAYMENT TO:

Autism Society of Southeastern WI, Attn: Rechelle Chaffee, 3720 N. 124th Street, Suite O, Wauwatosa, WI 53222

Please call 414.988.1267 or email the Autism Society (rechelle@assew.org) with any questions.

Visit www.asew.org/sponsorship-opportunities to sign up to sponsor this event online!

We want to acknowledge your donation! Please forward a logo of your organization (.png or.jpeg file) for us to use in our auction materials via email to lisa@assew.org
The Autism Society of Southeastern Wisconsin supports people with autism spectrum disorder, their families, professionals and others by sharing information, supporting research, providing network opportunities and promoting awareness through education and training.

We strive to increase public awareness about the day-to-day issues faced by people on the spectrum including advocating for appropriate services for individuals (both children and adults). The need for effective and reliable support programs and services for those that are affected by autism is growing every year.

All donations stay in our community. For more information about the Autism Society call us or visit our website today!

Please visit: assew.org/sponsorship-opportunities to learn more about sponsoring our great events.