



June 19 | The Pfister Hotel

AUTISM SOCIETY
Improving the Lives of All Affected by Autism
Southeastern Wisconsin

SPONSORSHIP LEVELS: 

\$8,000 PLATINUM LEVEL SPONSOR *(one available)* **BENEFITS INCLUDE:**

- ★ Two Premiere Tables, 10 guests each
- ★ One bottle of wine for each table
- ★ MC mentions / organization highlight during the event
- ★ Name / Logo on the invitation *(must be confirmed by May 20th)*
- ★ Name / Logo prominent on all email & print materials *(including full-page ad in program book)* and video presentations created for the event
- ★ Logo / link on ASSEW.org website

\$5,000 GOLD LEVEL SPONSOR **BENEFITS INCLUDE:**

- ★ One Table for 10 guests located in front of room
- ★ MC mentions / organization highlight during the event
- ★ Name / Logo on various email & print materials *(including full-page ad in program book)*
- ★ Logo / link on ASSEW.org website
- ★ Name / Logo on video display
- ★ Name / Logo on cover of program book along with full-page ad
- ★ Name / Logo displayed on dinner table

\$2,500 SILVER LEVEL SUPPORTER **BENEFITS INCLUDE:**

- ★ One Table for 10 Guests
- ★ Name / Logo displayed on video display
- ★ Name / Logo in program book
- ★ Logo on ASSEW.org website
- ★ Name / Logo displayed on dinner table
- ★ Name / Logo on various email & print materials created for the event (2)

\$1,800 BRONZE LEVEL SUPPORTER **BENEFITS INCLUDE:**

- ★ One Table for 10 Guests
- ★ Name / Logo displayed on video display
- ★ Name / Logo in program book
- ★ Listed on ASSEW.org website
- ★ Name / Logo displayed on dinner table
- ★ Name / Logo on various emailed and printed materials created for the event (1)

COCKTAIL HOUR SPONSOR \$3,500

Recognition in event program, ASSEW.org website and social media pages, plus special signage at cocktail stations, name / logo on cocktail tickets for guests, verbal mention by MC during event.

ENTERTAINMENT SPONSOR \$3,000

Recognition in event program, ASSEW.org website and social media pages, plus special signage on stage during live performance, verbal mention by MC during event.



**20
20**
**TRANSITIONS INTO GALA
 ADULTHOOD**

June 19 | The Pfister Hotel

BOARD OF DIRECTORS

Executive Committee

- Amy Van Hecke, Ph.D.
President, Marquette University
- Howard Miller
Vice President, Nova Systems Inc.
- Ryan Michalski
Treasurer, KPMG
- Julie Arens
Secretary, Racine Unified School District
- Brian Beeghly
Past President, informed360
- Emily Levine
Executive Director

Directors

- Nathan Abrahamson
US Bank
- Kelly Backes
Milliman
- Mark Cyganiak
ServiceMaster Recovery
- Rosemary Gardner
Lakeland School
- Riv Goldman
Rockwell Automation Retiree
- Matthew Griffin
Johnson Controls Inc.
- Dr. Mike Gutzeit
Children's Hospital of Wisconsin
- Erin Miller
People First Wisconsin
- Andrea Nelson
Unisource Insurance
- Susan Schoenfeld
Leaders Institute
- Kevin Scholz
Advanced Hires
- Dawn Schwartz
ADX Creative
- Dr. Cheryl Serb
ProHealth Medical Group
- Cescilly Smith-Jenkins, Ph.D.
Ascension Wisconsin
- Rick Wetzel
Faye's
- Jacqueline Wheeler
Wheeler Professional Practice Group
- Director Emeritus**
Patti Meerschaert
Community Volunteer

SPONSORSHIP LEVELS & BENEFITS:

BENEFITS	PLATINUM \$8,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,800
Reserved table for 10 at event, with signage	 2 tables			
Recognition in printed Gala program reaching 350	 plus logo	 plus logo	 plus logo	 plus logo
Recognition on ASSEW.org website reaching 5,322	 logo + link	 logo + link	 logo	 listing
Recognition on electronic scrolling presentation running throughout evening reaching 350	 logo 2x	 logo 1x	 logo 1x	 logo 1x
Recognition in select event email communications, and website updates, multiple touches reaching over 5,310	 logo + link 4x	 logo + link 2x	 logo 2x	 listing 1x
Recognition on venue signage (print & electronic) reaching 350				
Full page advertisement in event program reaching 350				
Multiple verbal mentions by MC during event reaching 350				
Name / Logo on event invitation (print & electronic) reaching 6,125 (must be confirmed by May 20th, 2020)				
Bottle of wine for each table during dinner				
TOTAL BRAND IMPRESSIONS	35,487	18,042	17,432	12,032

COCKTAIL HOUR SPONSOR \$3,500

Recognition in event program, ASSEW.org website and social media pages, plus special signage at cocktail stations, name / logo on cocktail tickets for guests, verbal mention by MC during event.

ENTERTAINMENT SPONSOR \$3,000

Recognition in event program, ASSEW.org website and social media pages, plus special signage on stage during live performance, verbal mention by MC during event.