

March-June 2020

Tax ID: 39-1708201

Dear Community Partner,

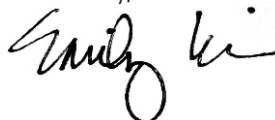
The Autism Society of Southeastern Wisconsin's annual Autism Gala is on Friday, June 19, 2020, at the Pfister Hotel in Milwaukee. Donations for our silent auction, table sponsorships, and monetary gifts are needed to help us host a successful event. Proceeds from this event will provide vital programming, education, and support services for the families we serve in southeastern Wisconsin. We are excited to showcase some of the social and educational programs we provide to help young people and their families with the transition into adulthood at this year's Gala.

Autism Spectrum Disorders (ASD) are becoming more prevalent with 1 in 59 children in our community living with an ASD according to published Center for Disease Control (CDC) information.

At the Autism Society of Southeastern Wisconsin, our mission is to improve the lives of all that are affected by autism. We are the largest affiliate in Wisconsin and serve over 38% of the state's population. Please help us continue to meet the demands in our community by supporting our 2020 Gala.

**All money we raise stays here to benefit our community. Show your support by making a donation today!**

Sincerely,



Emily Levine  
Executive Director

**DONATION FORM:** 

- \_\_\_\_\_ \$1,800 Bronze Sponsorship  
(includes a table for 10 and name displayed on table and Gala program)
- \_\_\_\_\_ Contribution to Support our Programs & Services
- \_\_\_\_\_ Silent Auction Donation

Item Donation: \_\_\_\_\_ Value: \_\_\_\_\_

Donor: \_\_\_\_\_  
(to be recognized in Gala program)

Donor: \_\_\_\_\_  
(to send acknowledgment if different)

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**PLEASE RETURN TO:**

Autism Society of Southeastern Wisconsin, 3720 N.124th Street, Suite O, Wauwatosa, WI 53222

Please call 414.988.1260 or email the Autism Society ([rechelle@assew.org](mailto:rechelle@assew.org)) with any questions.

**We want to acknowledge you donation!** Please forward a logo of your organization (.png or .jpg file) for use in our silent auction materials via email to [sue@assew.org](mailto:sue@assew.org)



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TRANSITIONS INTO ADULTHOOD  
AUTISM GALA**

June 19 | The Pfister Hotel

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**20  
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**TRANSITIONS INTO GALA**  
**AUTISM ADULTHOOD**

June 19 | The Pfister Hotel

**SPONSORSHIP LEVELS & BENEFITS:** ★

BENEFITS	PLATINUM \$8,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,800
Reserved table for 10 at event, with signage	★ 2 tables	★	★	★
Recognition in printed Gala program reaching 350	★ plus logo	★ plus logo	★ plus logo	★ plus logo
Recognition on ASSEW.org website reaching 5,322	★ logo + link	★ logo + link	★ logo	★ listing
Recognition on electronic scrolling presentation running throughout evening reaching 350	★ logo 2x	★ logo 1x	★ logo 1x	★ logo 1x
Recognition in select event email communications, and website updates, multiple touches reaching over 5,310	★ logo + link 4x	★ logo + link 2x	★ logo 2x	★ listing 1x
Recognition on venue signage (print & electronic) reaching 350	★	★	★	★
Full page advertisement in event program reaching 350	★	★		
Multiple verbal mentions by MC during event reaching 350	★	★		
Name / Logo on event invitation (print & electronic) reaching 6,125 (must be confirmed by May 20th, 2020)	★			
Bottle of wine for each table during dinner	★			
<b>TOTAL BRAND IMPRESSIONS</b>	<b>35,487</b>	<b>18,042</b>	<b>17,432</b>	<b>12,032</b>

**COCKTAIL HOUR SPONSOR \$3,500**

Recognition in event program, ASSEW.org website and social media pages, plus special signage at cocktail stations, name / logo on cocktail tickets for guests, verbal mention by MC during event.

**ENTERTAINMENT SPONSOR \$3,000**

Recognition in event program, ASSEW.org website and social media pages, plus special signage on stage during live performance, verbal mention by MC during event.