

2019 AUTISM GALA



*A Friend
For Life*



APRIL 6, 2019
The Pfister Hotel

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SPONSORSHIP LEVELS AND BENEFITS: ★

BENEFITS	PLATINUM \$8,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,800
Reserved table for 10 at event, with signage	★ <i>2 tables</i>	★	★	★
Recognition in printed Gala program reaching 350	★ <i>plus logo</i>	★ <i>plus logo</i>	★ <i>plus logo</i>	★ <i>plus logo</i>
Recognition on ASSEW.org website reaching 5,000	★ <i>logo + link</i>	★ <i>logo + link</i>	★ <i>logo</i>	★ <i>listing</i>
Recognition on electronic scrolling presentation running throughout evening reaching 350	★ <i>logo 2x</i>	★ <i>logo 1x</i>	★ <i>logo 1x</i>	★ <i>logo 1x</i>
Recognition in select event email communications and website updates, multiple touches reaching 4000	★ <i>logo + link 4x</i>	★ <i>logo + link 2x</i>	★ <i>logo 2x</i>	★ <i>listing 1x</i>
Recognition on venue signage (print/electronic) reaching 350	★	★	★	★
Full page advertisement in event program reaching 350	★	★		
Multiple verbal mentions by MC during event reaching 350	★	★		
Name/Logo on event invitation (print/email) reaching 6,125 (<i>must be confirmed by January 31, 2018</i>)	★			
Bottle of wine for each table during dinner	★			
TOTAL BRAND IMPRESSIONS	30,275	15,100	14,400	10,400

COCKTAIL HOUR SPONSOR \$3,500

Recognition in event program, ASSEW.org website and social media pages, plus special signage at cocktail stations, name / logo on cocktail tickets for guests, verbal mention by MC during event.

ENTERTAINMENT SPONSOR \$3,000

Recognition in event program, ASSEW.org website and social media pages, plus special signage on stage during live performance, verbal mention by MC during event.

SPONSOR LEVELS



\$8,000 PLATINUM LEVEL SPONSOR *(one available)* BENEFITS INCLUDE:

- ★ Two Premiere Tables, 10 guests each
 - ★ One bottle of wine for each table
 - ★ MC mentions / organization highlight during the event
 - ★ Name / Logo on the invitation *(must be confirmed by Jan. 31)*
 - ★ Name / Logo prominent on email & print materials *(including full-page ad in program book)* and video presentations created for the event
 - ★ Logo / link on ASSEW.org website
-

\$5,000 GOLD LEVEL SPONSOR BENEFITS INCLUDE:

- ★ One Table for 10 guests located in front of room
 - ★ MC mentions / organization highlight during the event
 - ★ Name / Logo on various emailed & printed materials *(including full-page ad in program book)*
 - ★ Logo / link on ASSEW.org website
 - ★ Name / Logo on video display
 - ★ Name / Logo on cover of program book along with full-page ad
 - ★ Name / Logo displayed on dinner table
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\$2,500 SILVER LEVEL SUPPORTER BENEFITS INCLUDE:

- ★ One Table for 10 Guests
 - ★ Name / Logo displayed on video display
 - ★ Name / Logo in program book
 - ★ Logo on ASSEW.org website
 - ★ Name / Logo displayed on dinner table
 - ★ Name / Logo on various emailed and printed materials created for the event (2)
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\$1,800 BRONZE LEVEL SUPPORTER BENEFITS INCLUDE:

- ★ One Table for 10 Guests
 - ★ Name / Logo displayed on video display
 - ★ Name / Logo in program book
 - ★ Listed on ASSEW.org website
 - ★ Name / Logo displayed on dinner table
 - ★ Name / Logo on various emailed and printed materials created for the event (1)
-

COCKTAIL HOUR SPONSOR \$3,500

Recognition in event program, ASSEW.org website and social media pages, plus special signage at cocktail stations, name / logo on cocktail tickets for guests, verbal mention by MC during event.

ENTERTAINMENT SPONSOR \$3,000

Recognition in event program, ASSEW.org website and social media pages, plus special signage on stage during live performance, verbal mention by MC during event.

2019
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APRIL 6, 2019
The Pfister Hotel



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APRIL 6, 2019
The Pfister Hotel

2019 AUTISM GALA

April 6, 2019

The Pfister Hotel

Milwaukee, Wisconsin

Please respond by March 5, 2019. Commitments received after this date may not receive full sponsorship recognition.

OPTIONS FOR GIVING:

_____ \$8,000 Platinum Level Sponsor *(one available, please respond by January 31, 2019)*

_____ \$5,000 Gold Level Sponsor

_____ \$3,500 Cocktail Hour Sponsor

_____ \$3,000 Entertainment Sponsor

_____ \$2,500 Silver Level Sponsor

_____ \$1,800 Bronze Level Sponsor

Name: _____

Company Name: _____

Address: _____

Phone: _____

Email: _____

PLEASE RETURN TO:

Autism Society of Southeastern Wisconsin

3720 N.124th Street, Suite O

Wauwatosa, WI 53222

Please call 414.988.1260 or email the Autism Society (renee@assew.org) with any questions.

The Autism Society of SE WI is a 501(c)(3) non-profit organization, Tax ID 39-1708201

THANK YOU FOR YOUR SUPPORT!